



## Privacy Policy

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Your privacy is important to us. By participating in the Council of Better Business Bureau's BBBOnline Privacy Program we have made a commitment to meet the program's strict requirements regarding how we treat your information and have it verified by BBBOnline. Further information about this program is available at [www.bbbonline.org](http://www.bbbonline.org).

All BBBOnline Privacy Program participants are required to work with the program's dispute resolution process. The Privacy Program will only accept complaints regarding the misuse of personally identifiable information by a website operator. For more information about the Privacy Program dispute resolution process visit [www.bbbonline.org/privacy/dr.asp](http://www.bbbonline.org/privacy/dr.asp).

### A. What This Privacy Policy Covers

1. This policy covers how Diamond Attorney, Inc. treats personal information that Diamond Attorney, Inc. collects and receives, including information related to your past use of Diamond Attorney products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.
2. This policy does not apply to the practices of companies that Diamond Attorney, Inc. does not own or control, or to people that Diamond Attorney, Inc. does not employ or manage.
3. Diamond Attorney collects personal information when you register with Diamond Attorney, when you use Diamond Attorney products or services, when you visit Diamond Attorney pages
4. When you register we ask for information such as your name, email address, birth date, gender, zip code, occupation, industry, and personal interests. For some financial products and services we may also ask for your address, and information about you.
5. Diamond Attorney collects information about your transactions with us.
6. Diamond Attorney automatically receives and records information on our server logs from your browser, including your IP address, Diamond Attorney cookie information, and the page you request.
7. Diamond Attorney uses information for the following general purposes: to customize the advertising and content you see, fulfill your requests for services, improve our services, contact you and conduct research.
8. Diamond Attorney does not rent, sell, or share personal information about you with other people or nonaffiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:
9. We provide the information to trusted partners who work on behalf of or with Diamond Attorney under confidentiality agreements. These companies may use your personal information to help Diamond Attorney communicate with you about offers from Diamond Attorney and our marketing partners. However, these companies do not have any independent right to share this information.
10. We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Diamond Attorney's terms of use, or as otherwise required by law.
11. Diamond Attorney displays targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click on targeted ads meet the targeting criteria - for example, women ages 18-24 from a particular geographic area.
12. Diamond Attorney does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser

will make the assumption that you meet the targeting criteria used to display the ad.

13. Diamond Attorney, Inc. uses web beacons to access Diamond Attorney cookies inside and outside our network of web sites and in connection with Diamond Attorney, Inc. products and services.
14. We reserve the right to send you certain communications relating to the Diamond Attorney, Inc. service, such as service announcements, administrative messages and the Diamond Attorney, Inc. Newsletter, that are considered part of your Diamond Attorney account, without offering you the opportunity to opt-out of receiving them.

## B. Confidentiality and Security

1. Diamond Attorney may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your Diamond Attorney account or by placing a prominent notice on our site.
2. NCS GROUP Co. ,Ltd. is a licensee of the TRUSTe Privacy Program. This privacy statement discloses the privacy practices for <http://www.DiamondAttorney.com>. Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our Web site. TRUSTe is an independent, non-profit organization whose mission is to build users trust and confidence in the Internet by promoting the use of fair information practices. Because this web site wants to demonstrate its commitment to your privacy, it has agreed to its information practices and have its privacy practices reviewed for compliance by TRUSTe. By displaying the TRUSTe trustmark, this web site has agreed to notify you of:
  - a. What personally identifiable information of yours or third party personal identification is collected from you through the web site.
  - b. The organization collecting the information.
  - c. How the information is used.
  - d. With whom the information may be shared.
  - e. What choices are available to you regarding collection, use and distribution of the information
  - f. The kind of security procedures that are in place to protect the loss, misuse or alteration of information under Diamond Attorney Global Marketing Limited control.
  - g. How you can correct any inaccuracies in the information.
3. If you feel that this company is not abiding by its posted privacy policy, you should first contact Mr. A. Don Forester at: [office@DiamondAttorney.com](mailto:office@DiamondAttorney.com) at Tel: 866-337-5607. If you do not receive acknowledgment of your inquiry or your inquiry has not been satisfactorily addressed, you should then contact TRUSTe at [http://www.truste.org/consumers/watchdog\\_complaint.php](http://www.truste.org/consumers/watchdog_complaint.php). TRUSTe will then serve as a liaison with the web site to resolve your concerns. Information Collection and use in order to purchase from [www.diamondattorney.com](http://www.diamondattorney.com), a user must first complete the registration form. Required information to process orders include: name, email address, street address, and phone number. This information is essential for customer's orders to be processed and delivered. This information is used to better serve and protect its valued customers.
4. A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on our site. Once the user closes their browser, the cookie simply terminates.
5. We use IP addresses to analyze trends, administer the site, track user's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information. Please note that the access logs collected for [www.diamondattorney.com](http://www.diamondattorney.com) contain more information than just IP addresses. They also let us know what operating system/Internet browser you use and what pages on our site you have viewed. As with your IP address, this information is not linked to personally identifiable information and is used in aggregate to ensure the functionality of the site for our visitors.
6. We use FedEx, UPS or USPS to ship orders. These companies do not retain, share, store or use personally identifiable information for any secondary purposes. Shipping is mainly handled by FedEx, UPS or USPS (unless requested otherwise by a customer), which requires a physical street address. FedEx will not deliver to a Post Office Box and requires a signature upon receipt of all packages. To view the FedEx privacy policy, please click on the link below: <http://www.fedex.com/us/privacypolicy.html>23. Notification of Changes

7. If we decide to change our privacy policy, we will post those changes on our Homepage so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.
  
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- G. Submitted Jewelry Designs. Where rights have previously been unassigned, Diamond Attorney, Inc. claims all rights to all jewelry designs submitted. By submitting a jewelry design with unassigned rights to Diamond Attorney, Inc., you grant Diamond Attorney, Inc. full rights to re-produce for sale, modify or distribute your design.

- H. Insurance and shipping costs are only awarded on successful transactions i. e. transactions where the goods are retained or purchased by Diamond Attorney. In the event the transaction is not completed, because Diamond Attorney and the Seller of the goods, you, can not reach an agreement, Diamond Attorney, shall return the item(s) to you (the customer/seller) fully insured for the agreed value.
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